



# SAFIM

Sri Aurobindo Foundation for Integral Management  
CENTRE OF EXCELLENCE IN MANAGEMENT



SRI AUROBINDO SOCIETY  
*Creating the Next Future*



The economic scene today is going through a major upheaval with existing paradigms not producing the desired results. We are realizing more and more that no amount of fiddling with outer structures or systems is going to solve the problems. **Since the root causes are within us, only a change in our attitudes, values, consciousness, can bring about a lasting solution.**

The 'Sri Aurobindo Foundation for Integral Management' (SAFIM) is a Centre of Excellence in Management. Established by Sri Aurobindo Society, Puducherry, the Institute strives for an integral approach to management, in all its multiple dimensions, based on a deeper vision of life.

SAFIM is accredited by National Foundation for Corporate Governance (NFCG) as **"National Centre of Corporate Governance"** (Ministry of Corporate Affairs, Government of India has set up NFCG in partnership with CII, ICSI, ICAI, ICWAI and NSE)



## THE INTEGRAL APPROACH

In our approach, a human being is a four-fold being made of the body, life and emotions (the vital), mind and soul. The body is the most outer, physical dimension of our being. The vital is the source of our sensations, feelings, emotions, desires, passions, action and the vital energy which animates our body and mind. The mind, in our conception, is made of three parts: pragmatic mind which is the source of professional competence and skill and works for the practical application of ideas in life and action; rational intelligence which reasons, judges and discriminates and generates ideas and concepts; the ideal, ethical and aesthetic mind which is sensitive to higher values like truth, beauty, goodness and harmony. And finally the soul, the fourth dimension beyond the body, life and mind, which is above the rational mind, deeper than the ethical and aesthetic mind, and is the seat of the higher universal consciousness of the spirit.

The aim of this approach is to promote the harmonious and integral development of all the powers, qualities, faculties and potentialities of the four-fold being of man. Our predominant emphasis will be on the psychological and spiritual development of the individual and its manifestation through the mind, life and body.



## VISION

**A beautiful and harmonious organisation of outer life on the foundation of values and a beautiful inner consciousness.**

### Governing Board

Shri Pradeep Narang, Chairperson (Chairperson, Sri Aurobindo Society, Puducherry)

Shri O. P. Dani, Vice Chairperson (Executive Committee Member, Sri Aurobindo Society, Puducherry;  
Past President of ICSI)

Shri Ashok Haldia, Member (Whole-time Director, PTC Financial Services; Former Secretary of ICAI)

Shri Vijay N Poddar, Member (Chairperson, Sri Aurobindo Institute of Research in Social Sciences, Puducherry)

Shri Vijay K Poddar, Member (Executive Committee Member, Sri Aurobindo Society, Puducherry)

Prof. Saikat Sen, Member Secretary (Governing Council Member, Sri Aurobindo Institute of Research in Social Sciences, Puducherry)



## THE GOAL

The goal here is to create an organizational environment which leads to the integral development of the individual and the organization and the realisation of their full potential. **The development of the group is achieved by ensuring that whatever inner development the individual realizes in his consciousness is reflected in his outer life – in work, action and relationship, in the material, economic, social, political and cultural life of the organization.** Thus each – the individual and the collectivity – contributes to the development of each other.



## ACTIVITIES



### WORKSHOPS, TRAINING AND DEVELOPMENT PROGRAMMES

SAFIM strives to bring together the best of Western management skills and technology and the deeper values of Indian Yogic insights and fuse them into a new synthesis.



### PUBLICATIONS

Our publications carry relevant research material explaining the concept of Integral Management and its application. In this endeavour, we have published a few books and many research articles. Our monthly e-journal, **"Fourth Dimension Inc. – Towards Integral Management" (FDI)**, has made its presence felt in corporate, professional and academic circles.

URL: <http://fdi.sriarobindosociety.org.in>



### SEMINARS AND CONFERENCES

Formulating conceptual frameworks and methodologies through seminars, conferences, experiments, research and development in the area of Integral Management.



### DEVELOPING COOPERATIVE LINKS

Developing cooperative links with individuals, voluntary groups and organizations, academic and professional institutions, industrial and business organizations in India and abroad.

## Training Programmes

### ‘MANAGEMENT BY CONSCIOUSNESS’



The main objective of the Training Programme is to consciously activate the hidden potentialities of human consciousness and manifest them in every activity of the corporate life. The topics are based on some pressing needs of the contemporary corporate world. But our approach is very different from the traditional MDPs. Our approach is “within outward” relying mainly on the inner powers of consciousness to bring the outer result. It will explore the deeper sources of every need, function and activity and will seek to consciously fulfil the same in the outer activity.

Module Code	Module Name	Level of Participants
MCon 20101	<b>Productivity without Anxiety</b> HOW TO ACHIEVE TARGETS WITHOUT GETTING STRESSED	Middle and Junior Executives
MCon 20102	<b>Towards Collective Resonance</b> CHEMISTRY OF TEAM WORK	Middle and Junior Executives
MCon 20103	<b>Inner Choice</b> HOW TO MAKE A RIGHT DECISION	Senior Executives
MCon20104	<b>Self-Governing Stewardship</b> CORPORATE GOVERNANCE THROUGH CONSCIOUSNESS	Senior Executives
MCon 20105	<b>Leading With Light</b> TOWARDS AN ILLUMINED LEADERSHIP	Senior Executives

The enabler to the process of ‘Management by Consciousness’ is another Activity Based Learning called the “Powers Within”. Each course of the “Powers Within” helps to implement the vision of Integral Management in every corporate function. The “Powers Within” is an essential part of our overall training programme.



### POWERS WITHIN

#### Activity Based Learning

All our human potentialities lie within us. If the highest aim of Human Resource Development (HRD) is to develop and actualize the total and highest potential of the “human capital” in the organization, the primary emphasis of HRD must shift from external organization to inner development of the powers, potentialities and faculties of human consciousness.

#### Courses of ‘Powers Within’

- Power of Self-Awareness
- Power of Understanding
- Power of Emotional Balance
- Power of Will Force
- Power of Right Attitude
- Power of Creativity
- Power of Harmony
- Power of Concentration
- Power of Inner Guidance

**RESOURCE PERSONS** SAFIM is working on the necessary training methodologies and building a network of experienced resource persons, from both academia and industry, who are strongly oriented towards deeper values while being fully responsive to present industry needs.

Already conducted programmes at ONGC New Delhi, Oil India Ltd. Noida, PTC Finance Ltd. New Delhi, IIM Indore, SVNIT Surat, IIMT Bhubaneswar, MMA Chennai, GMA Guwahati, Police Training School Indore to name a few.



“The conditions under which men live upon earth are the result of their state of consciousness; to seek to change the conditions without changing the consciousness is a vain chimera.”

- The Mother



**SAFIM**

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